

## ABSTRACT SUBMISSION FORM

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### Paper Details:

<b>Presentation title:</b>	Demonstrating the Value of School Travel Plans
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#### Overview of Presentation

A safe school travel plan provides an opportunity for communities to work together to promote and implement safe and active travel, improving the health and well being of the community and increasing the safety around schools.

This paper examines the results of the Let's Go school travel plan initiative across 15 schools and conducts an economic efficiency analysis using the NZ Transport Agency's simplified procedures to determine the value of travel planning across New Plymouth.

The response to the implementation of a school travel plan across a range of schools demonstrates the strength of initial response, as well as the extent to which the initial mode split is maintained with continued investment in travel plan initiatives. The resultant health benefits and traffic reduction benefits are analysed and compared to the quantum of the initial and ongoing investments. The findings of this study informs investment decisions for school travel planning and provides evidence as to the variability in response at different schools.

This paper will be of interest from an investment perspective and of use to those who have an interest in improving safety around schools and promoting the health of local communities.