



**World  
Class  
Transport**   
Smarter, Stronger, Safer

**Rydges Hotel  
Christchurch**

22 — 24 March  
2015

[ipenztg2015.co.nz](http://ipenztg2015.co.nz)

**Sponsorship  
Document**



## Overview

The IPENZ Transportation Group's annual conference is New Zealand's premier forum for the traffic engineering, road safety and transportation planning community. It is intended to stimulate debate and collaboration amongst peers. Around 200 professionals attend the annual event, which has been running for more than 40 years.

Transportation professionals are increasingly called upon to resolve complex and conflicting demands, with safety, capacity, sustainability, accessibility and land-use frequently against political and budgetary constraints. The best solutions to these issues often come from interaction and collaboration, where ideas are shared and learning and improvement takes place. This conference is an ideal forum to facilitate such interaction and to share and discuss issues together.

Along with the conference presentations, which this year includes a number of different formats, there will be the opportunity to showcase new products and services that are helping to deliver the solutions to today's transport needs. This will be an ideal opportunity to network and share ideas across a diverse discipline.

## Conference Theme – World Class Transport - Smarter, Stronger, Safer

Transportation is crucial to any developed economy. It influences everything we do, and we rely on it every day to transport people and products worldwide. In line with many other economies in the world, significant investment is being made throughout New Zealand's transport network now and in the near future. Therefore we are at a crucial time to ensure we create and provide for World Class Transport systems that are Smarter, Stronger and Safer as well as meeting the changing needs of the transport users.

More than ever before, the world is a global marketplace; yet New Zealand is a small, isolated island nation. If we are to thrive amongst larger, better-connected nations, every facet of our economy needs to be truly World Class, including our transport systems.

The 2015 IPENZ Transportation Group conference will provide delegates the perfect chance to discuss the catalysts for creating and sustaining smarter, stronger and safer transport systems and how they can be, or in some cases are being, applied to New Zealand's transport network. It will also provide the opportunity to showcase 'world's best practice' for transport, be it here in New Zealand or overseas.

## Conference Dates

The Conference starts on Sunday evening 22 March 2015 and concludes Tuesday 24 March 2015.



## Who should attend?

Anyone with an interest in transportation engineering, transport planning, transportation policy and road safety including:

- 🔹 Roading and Traffic Engineers
- 🔹 Transportation, Resource Management and Land Use Planners
- 🔹 Road Controlling Authority Staff
- 🔹 Road User Group Representatives and Advocates
- 🔹 Architects and Urban Designers
- 🔹 Consultants and Contractors
- 🔹 Transportation Decision-makers from Central and Local Government
- 🔹 Asset and Maintenance Managers
- 🔹 Road Safety Coordinators
- 🔹 Transport Researchers and Academics

## Why you should Sponsor or Exhibit?

This conference provides a fantastic opportunity for you to showcase your organisation, its people, goods and services. Annually the conference attracts hundreds of transport professionals from across New Zealand and beyond. It is these people who are relied upon by clients to advise them on transport services and who you need to influence.

## The Venue – Rydges Latimer Christchurch

Rydges Latimer Christchurch is a 4.5-star hotel that has undergone a complete rebuild so that guests experience top-of-the-line features and amenities, all 100 percent compliant with the latest building code requirements.

This luxury hotel accommodation in Christchurch overlooks scenic Latimer Square, an iconic New Zealand green space with ample room for travellers to roam and enjoy the shade of lush, broad-leaved trees.

Free, unlimited WIFI is available throughout all guest rooms, public areas and conference spaces.



## Platinum Sponsor

**\$10,000.00 + GST**

**Limited to two companies**

- **Primary** naming rights to **conference dinner**. If there are two platinum sponsors naming rights would be shared.
- Opportunity for creative and innovative involvement with **conference dinner**
- Sponsor acknowledgement at the conference opening function on Sunday evening
- **Primary** naming rights to **conference bag**
- **Primary** naming rights to **keynote speaker**
- Link from conference website to platinum sponsor website
- Exhibition signage on the main stage
- **Primary** name awareness on all promotional literature, ie conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on website
- Maximum opportunity for audio visual exposure of company logo
- **Full page** advertisement in the conference handbook; **valued at \$750.00+ GST**
- Opportunity to purchase additional **speaking time** at conference, refer to page 8 for details
- Participation in an exhibitors quiz
- Opportunity to present company at a booth set up for the duration of the conference, this is **valued at \$2,500.00 + GST**. The booth has a 3 metre back-wall, side walls of 1.2 metres and a height of 2.3 metres. The booths include one 10 amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + GST
- **Three** complimentary tickets\* to the entire conference including social functions. This is **valued at \$2,955.00 + GST**.
- Promotional literature and gifts can be inserted in the conference bag (or equivalent) to a maximum size A4
- Access to delegate list, excluding those delegates who request privacy

**\* Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.**



## Gold Sponsor

**\$ 7,500.00 + GST**

### No Limit

- **Primary** naming rights at the conference **welcome function**. Dependent on number of gold sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with the welcome function
- **Primary** naming rights to name tags
- Link from conference website to gold sponsor website
- **Secondary** name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on website
- Maximum opportunity for audio visual exposure of company logo
- **Full page** colour advertisement in the conference handbook. This is **valued at \$750.00 + GST**.
- Opportunity to purchase speaking time at conference, refer to page 8 for details
- Participation in an exhibitors quiz
- Opportunity to present company at a booth set up for the duration of the conference, this is **valued at \$2,500.00 + GST**. The booth has a 3 metre back-wall, side walls of 1.2 metres and a height of 2.3 metres. The booths include one 10 amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + GST
- **Two** complimentary tickets to the entire conference \*, including social functions. This is **valued at \$1,970.00 + GST**.
- Promotional literature and gifts can be inserted in the conference bag (or equivalent) to a maximum size A4
- Access to delegate list, excluding those delegates who request privacy

**\* Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.**



## Silver Sponsor

**\$5,000.00 + GST**

### *No limit*

- **Major** naming rights to **one conference lunch** on Monday or Tuesday. Dependent on number of silver sponsors this may need to be shared.
- Opportunity for creative and innovative involvement with sponsored lunch or morning and afternoon teas
- Name awareness on all promotional literature, excluding letterhead, ie conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on website
- Opportunity for audio visual exposure of company logo
- **Full page** black and white advertisement in the conference handbook. This is **valued at \$250.00 + GST**.
- Opportunity to purchase speaking time at conference, refer to page 8 for details
- Participation in an exhibitors quiz
- Opportunity to present company at a booth set up for the duration of the conference, this is **valued at \$2,500.00 + GST**. The booth has a 3 metre back-wall, side walls of 1.2 metres and a height of 2.3 metres. The booths include one 10 amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + GST
- **One** complimentary ticket to the entire conference \*, including social functions. This is **valued at \$985.00 + GST**.
- Promotional literature and gifts can be inserted in the conference bag (or equivalent) to a maximum size A4
- Access to delegate list, excluding those delegates who request privacy

*\* Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.*



## Bronze Sponsor

**\$3,500.00 + GST**

### No limit

- **Major** naming rights to **one morning tea or afternoon tea** on Monday or Tuesday. Dependent on number of bronze sponsors this may need to be shared.
- **Secondary** name awareness on all conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on website
- Opportunity for audio visual exposure of company logo
- Full page black and white advertisement in the conference handbook. This is **valued at \$250.00 + GST**.
- Opportunity to purchase speaking time at conference, refer to page 8 for details
- Participation in an exhibitors quiz
- Opportunity to present company at a booth set up for the duration of the conference, this is **valued at \$2,500.00 + GST**. The booth has a 3 metre back-wall, side walls of 1.2 metres and a height of 2.3 metres. The booths include one 10 amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + GST
- **One** complimentary ticket to the entire conference \*, including social functions. This is **valued at \$985.00 + GST**.
- Promotional literature and gifts can be inserted in the conference bag (or equivalent) to a maximum size A4
- Access to delegate list, excluding those delegates who request privacy

## Supporting Sponsor

**\$1,500.00 + GST**

- **Standard** name awareness on all promotional literature, ie conference brochures; registration brochure; programme
- Opportunity to present organisation on a poster board set up for the duration of the conference. Please note that you need to provide all the display equipment
- Opportunity for audio visual exposure of company logo
- Logo on website acknowledging level of support
- Acknowledgement of sponsorship in the conference handbook
- Opportunity to purchase advertising space in the conference handbook
- Participation in an exhibitors quiz
- Tickets can be purchased to attend the conference – you will need to register should you wish to attend
- Promotional literature and gifts can be inserted in the conference bag (or equivalent) to a maximum size A4
- Access to delegate list, excluding those delegates who request privacy

**\* Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.**



## Trade Exhibition

Single Booth    \$2,500.00 + GST

### No limit

- **Standard** name awareness on all conference brochures; registration booklet; programme
- Feature of logo and acknowledgement of sponsorship level on website
- Opportunity for audio visual exposure of company logo
- **Full page** black and white advertisement in the conference handbook. This is **valued at \$250.00 + GST**.
- Opportunity to purchase speaking time at conference, refer to page 8 for details
- Participation in an exhibitors quiz
- Opportunity to present company at a booth set up for the duration of the conference, this is **valued at \$2,500.00 + GST**. The booth has a 3 metre back-wall, side walls of 1.2 metres and a height of 2.3 metres. The booths include one 10 amp power supply (4-way multi-box), two x 150 watt spotlights and fascia railing for signage and company name in one colour with 20 letters allowed per sign. Your company logo may be added to the signage, but at an additional cost to yourself. If you wish to have a double booth, these are available at the additional price of \$2,000.00 + GST
- **One** complimentary ticket to the entire conference \*, including social functions. This is **valued at \$985.00 + GST**.
- Promotional literature and gifts can be inserted in the conference bag (or equivalent) to a maximum size A4
- Access to delegate list, excluding those delegates who request privacy

*\* Please note all other attendees (including those manning the booth) will need to register for the conference. They can register as an exhibitor, single day or full delegate. Please refer to the website for pricing details.*

## Advertising Opportunities

A conference handbook will be produced for this conference. Advertisements are all full page with artwork supplied by advertiser.

Outside back cover	<b>\$1,500.00 + GST</b>
Inside back cover	<b>\$1,000.00 + GST</b>
Inside front cover	<b>\$1,000.00 + GST</b>
All three options	<b>\$2,750.00 + GST</b>
Colour full page advertisement	<b>\$ 750.00 + GST</b>
Upgrade from black to colour	<b>\$ 500.00 + GST</b>



## Speaking Opportunity

**\*\*To redeem this offer your investment must be as a trade exhibitor or higher.**

### **Level One – Morning/Afternoon Tea Slot**

**\$500.00 + GST\*\***

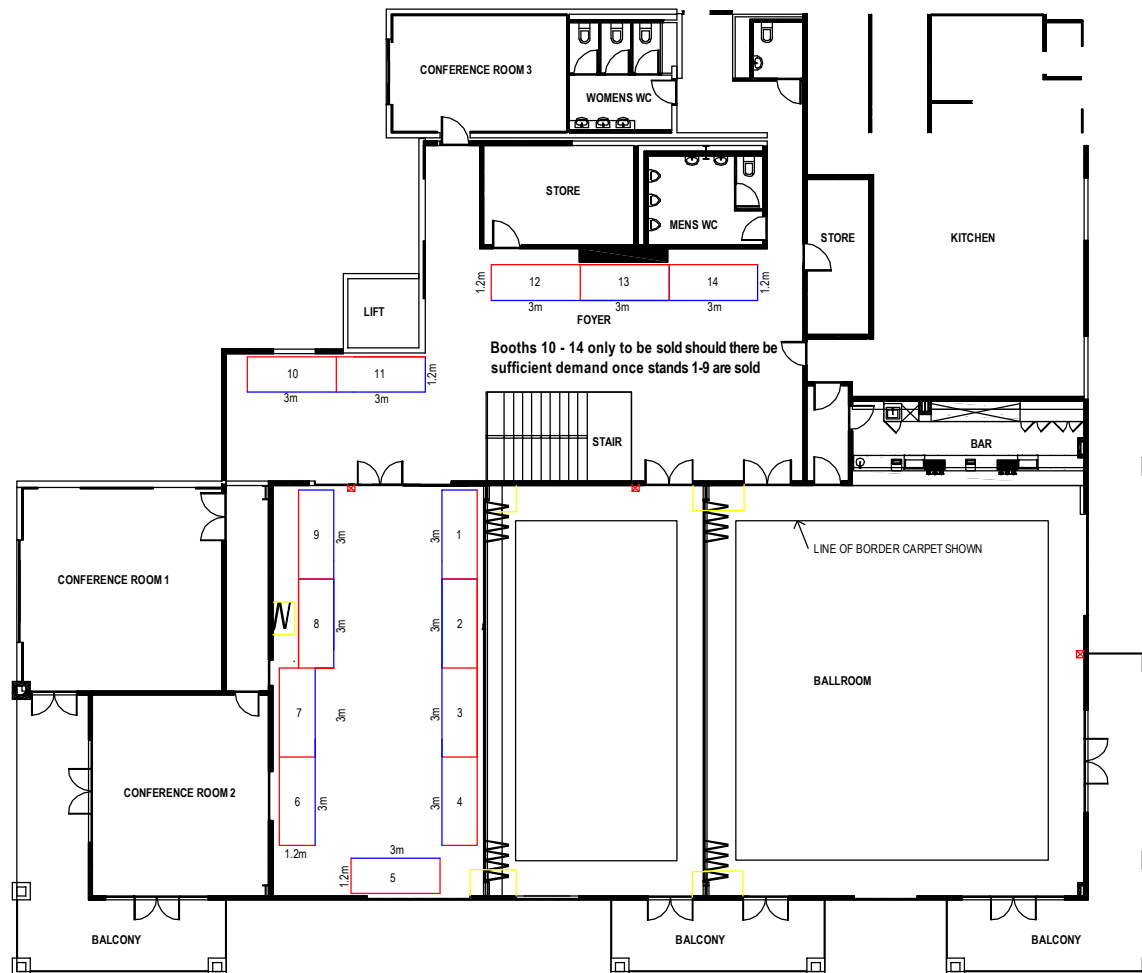
Level one entitles you to present your company/organisation to the delegates of the IPENZ Transportation Group 2015 Conference for a five minute presentation before either Morning Tea or Afternoon Tea. There are four spots available.

### **Level Two - Lunch**

**\$750.00 +GST\*\***

Level two entitles you to present your company to the delegates of the IPENZ Transportation Group 2015 Conference for a ten minute presentation before lunch. There are two lunch spots available.

**\*\* Please note that these spots will be on a first in first served basis, (with first consideration applied to platinum, gold, silver and bronze sponsors). As much as this is a captured audience, we cannot guarantee a full attendance.**



# IPENZ Transportation Group 2015

Rydges Hotel (Latimer) Christchurch

23.1.2015 M.1.2015

AUTHOR: Nicola Ransome  
DATE DRAWN: 12.09.14  
BOOTH SIZES: 3m x 1.2m  
SCALE: N/A

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## COMPANY INFORMATION

Company:

Postal Address:

Contact Person:

Position:

Phone:

Mobile:

Email:

Preferred Communication Method Phone ☐ Email ☐

## SPONSORSHIP LEVELS

**Platinum** \$10,000 + GST ☐

**Gold** \$ 7,500 + GST ☐

**Silver** \$ 5,000 + GST ☐

Lunch – Monday ☐

Lunch – Tuesday ☐

**Bronze** \$ 3,500 + GST ☐

Technical Tour ☐

Morning Tea – Monday ☐

Afternoon Tea – Monday ☐

Morning Tea – Tuesday ☐

Afternoon Tea – Tuesday ☐

**Supporting Sponsor** \$ 1,500 + GST ☐

## EXHIBITOR AREA

**Single Booth** \$ 2,500 + GST ☐

**Double Booth** \$ 4,500 + GST ☐

**Booth Number**  
Preference 1 \_\_\_\_\_ Preference 2 \_\_\_\_\_

## ADVERTISING OPTIONS

**Outside back cover** \$1,500 + GST ☐

**Inside back cover** \$1,000 + GST ☐

**Inside front cover** \$1,000 + GST ☐

**All three options** \$2,750 + GST ☐

**Colour full page Ad** \$ 750 + GST ☐

**Upgrade from Black to Colour Ad** \$ 500 + GST ☐

## SPEAKER OPPORTUNITY

**Level One** \$ 500 + GST ☐

Morning Tea – Monday ☐

Morning Tea – Tuesday ☐

Afternoon Tea – Monday ☐

Afternoon Tea – Tuesday ☐

**Level Two** \$ 750 + GST ☐

Lunch – Monday ☐

Lunch – Tuesday ☐

Please note that these spots will be on a first in first served basis, (with Platinum, Gold, Silver and Bronze Sponsors having relevant priority). As much as this is a captured audience, we cannot guarantee a full attendance.

## TERMS AND CONDITIONS

Please return your completed form to secure your sponsorship and/or exhibition space to the contact detailed above. Allocation of space will be made on a “first in first served” basis, with the exception of Platinum who will take priority.

## PAYMENT

A confirmation letter and invoice will follow containing the detail of the agreement; payment is due within 14 days of the date displayed on the invoice. IPENZ Transportation Group reserves the right to withdraw and/or re-allocate sponsorship if payment is not received by the due date.

To comply with all the obligations as specified under each level of sponsorship or trade exhibition, it is the responsibility of each exhibitor and/or sponsor to provide appropriate material by the date(s) specified. Failure to meet the due date for payment may result in the cancellation of all or part of the obligations agreed between the parties.

## CANCELLATION POLICY

After the official booking has been accepted by the Organising Committee, if the sponsorship or floor space can be resold to another company, the sponsor/exhibitor will receive a full refund, less administrative fees of 20% of the total sponsorship and or exhibition rate. If not able to be resold, the sponsor/exhibitor will be liable to pay the following fees:

- ⚙ 50% of the total sponsorship/exhibition rate, if the cancellation request is received in writing before **20 February 2015**.
- ⚙ 100% of the total sponsorship/exhibition, if the cancellation request is received in writing after **20 February 2015**.

If, for reasons beyond the control of the conference organising committee, the conference is cancelled, the sponsorship fee will be refunded after deduction of expenses already incurred. The conference committee reserve the right to charge interest on all outstanding debts or for any collection costs relating to outstanding invoices.